

For private circulation only



# DMAI Newsletter

The Dyestuffs Manufacturers Association of India

Vol. XLI

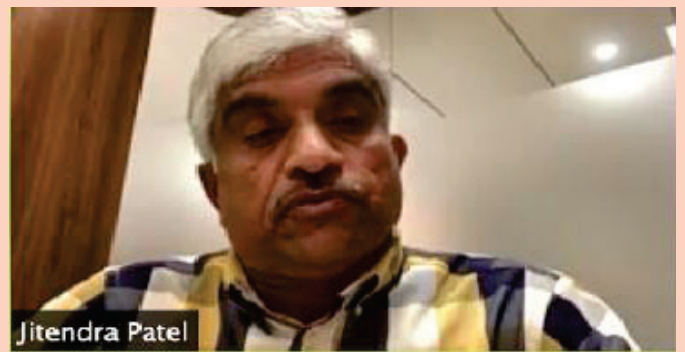
Issue 1 & 2

July - December 2020

*Cover Story*



Janak Mehta



Jitendra Patel



**70<sup>th</sup> Annual General Meeting**



**devarsons**

*Group Estd. 1923*

*The Colour Solution Company*

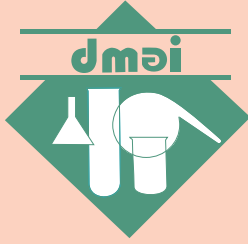
An ISO 9001: 2008, ISO 14001:2004, OHSAS 18001:2007 Company  
In house R&D Unit Recognized by Govt. Of India, DSIR, N. Delhi  
Govt. Recognized Export House

**Devarsons Industries Pvt. Ltd.**

441 GIDC, Odhav Ahmedabad 382 415 India.

[www.devarsons.com](http://www.devarsons.com)

---



The Dyestuffs Manufacturers  
Association of India

# **DMAI Newsletter**

**Published by**

S. Balasundaram  
Executive Secretary

## **The Dyestuffs Manufacturers Association of India**

A-317, 3<sup>rd</sup> Floor,  
Antop Hill Warehousing Complex,  
Vidyalankar College Road,  
Near Barkat Ali Naka,  
Wadala (East), Mumbai- 400 037  
Tel Nos. : +91 22 24158156/8157  
Fax No.: +91 22 24157374  
Email: dmai@vsnl.com  
Web: www.dmai.org

### **Designed & printed by**

Colour Publications Pvt. Ltd.  
Tel.: 2430 6319  
Email: colorpub@colorpub.in

*For private circulation only*

## Contents

Editorial .....	3
President's Page .....	4
<b>Cover Story</b>	
70 <sup>th</sup> Annual General Meeting .....	6
<b>Office Bearers and Members of the Managing Committee for the years 2020-2021 &amp; 2021-2022.....</b>	<b>10</b>
<b>Interview</b>	
<b>Formula for success: Anjani Prasad .....</b>	<b>11</b>
<b>DMAI News .....</b>	<b>13</b>
<b>Seminars &amp; Meetings .....</b>	<b>14</b>



# **BHAVNA COLOURANTS LLP**

**A GOVERNMENT OF INDIA RECOGNISED ★ EXPORT HOUSE**

**Exporters of Dyes & Pigments (Pdr. Liquid/Dispersions, PsC),**

**Paper Chemicals, Textiles Auxiliaries, OBA, Defoamers etc.**



**ISO 9001:2015 CERTIFIED**

202-205, 2nd, Dhoot Business Centre, Plot No. 74, R. B. Mehta Marg, 60 Feet Road,  
Ghatkopar (East), Mumbai - 400 077, Maharashtra, India.

Tel.: +91-22-25080033 / 44 / 66, +91-22-25080606 / 0909 • Fax : +91-22-25080055

Sukesh Shah - +91-98201 53399 / Chaitanya Shah - +91-98206 53377

Email : [sukesh@bhavnacolourants.com](mailto:sukesh@bhavnacolourants.com) / [chaitanya@bhavnacolourants.com](mailto:chaitanya@bhavnacolourants.com)

Website : [www.bhavnacolourants.com](http://www.bhavnacolourants.com)

**ASSOCIATES**

# **BTC**

**BHAVNA TRADING CO.**

**An ISO 9001 : 2015 Certified Co.**

**Dealers in Dyes & Chemicals**

# Editorial Board



**Mr. Ram Ajekar**  
Honorary Editor



**Rtn. Virendra Widge**



**Prof. Vinod Kanetkar**



**Mr. Vinit Shah**



**Mr. Sandeep Shah**

# Editorial

Dear Readers,

We are once again reaching you all after a gap of six months instead of the usual quarterly issues due to the continued prevalence of Covid-19 pandemic. The situation in some of the countries, specially USA, UK and Europe has further worsened whereas in India there has been a steady decline in the number of cases and mortality rate. However, till the majority of the population all over the world gets vaccinated, there can be no relaxation on measures to contain its spread.

The pandemic has very adversely impacted global economy. As expected, India's economic activity contracted by 23.9% during April-June quarter with decline in all sectors except agriculture which saw a positive growth of 3.4%. With steady improvement in the manufacturing and other sectors during 3rd quarter which looks certain to continue during the 4th quarter of FY 2020-21, the RBI has projected a sharp decline in the negative GDP growth. The experts also opine that the GDP will bounce back to positive trajectory with about 20.6% growth in the first quarter of 2021-22. Substantial improvement in the overall economy except a few sectors like hospitality and airlines during the last few months and also India attracting \$20 billion investments commitments from 15 companies during the lockdown period of April-July make this optimism look realistic. Besides, Forex reserves touched all time high of 555 billion on 16th October helped by a jump in Foreign Direct Investments (FDI) and Foreign Portfolio Investments (FPI), increase in exports and dip in imports.

With a view to providing a boost to the sagging economy, the Union Govt. has been introducing several measures from time to time such as massive spending on 165 infrastructure projects like roads, irrigation, agriculture, railways, affordable housing etc., providing employment to thousands of people under Gareeb Kalyan Rozgar Abhiyan Scheme. The Govt. is planning a huge hike in infrastructure spending during second half of FY21 to revive the economy further. Another very important measure introduced is the Production-Linked Incentives scheme.

The Govt. also intends to develop Affordable Rental Housing Complexes (ARHCs) as a sub-scheme under PM Awas Yojana-Urban to provide housing at affordable rent for urban migrant workers close to their places of work which would help Industries also in getting the required labour force.

The Govt. has also announced a much needed and long overdue comprehensive National Education Policy transforming the entire education system. This will enable children to follow their passion by choosing the subjects of their interest and also provide facility for creative vocational training at school level. This will help Industries in getting skilled labour.

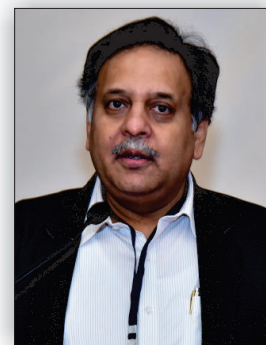
The forthcoming Union Budget has raised high expectations. The Finance Minister has been engaged in wide ranging consultations with Industry leaders and associations and is expected to make far reaching policy announcements.

Finally, we in the Editorial Board wish you all a happy, healthy and prosperous New Year 2021. Let us hope that the gloomy period is well behind us and a bright future lies ahead.

**Ram Ajekar**  
*Honorary Editor*



At the outset, I thank you profusely for electing me unopposed as the President of this prestigious Association for a third term. With your continued wholehearted support and co-operation as hitherto, I am sanguine that I shall be able to discharge my duties to the best of my knowledge and capacity in the services of the colorant industry for its continued growth in the coming days.



We saw an unprecedented outbreak of COVID-19 during this year, which had its catastrophic effects experienced all over the globe without any exception. It has cast untold miseries to humanity not only causing heavy human losses, but also resulting in economic slowdown affecting global trade. The clamp down measures adopted by many nations to arrest the spread of the pandemic made the global industry and trade almost standstill without much activity. It also opened up a new work culture by way of Work from Home.

A silver lining in the above gloomy situation is invention of many vaccine candidates. In fact, a few nations have already started its application on human beings. It is hoped that the spread will be very much controlled and save precious human lives from further loss, once vaccination is in full swing.

In our own country also, the situation was not different. The lockdown declared in many parts of the country has created much havoc to its citizens with economy plummeting without much productive activities. Fortunately, there has been not much human loss in India compared to global statistics due to Government restrictions and strict observance of the guidelines issued by the populace during the shutdown period. It is heartening to note that of late there has been significant improvement in the recovery rate as well. Owing to dilution of many strict preventive measures, the economy is slowly recovering and it is hoped that normalcy will be restored at the earliest.

We are happy that our Association could also carry on with its activities, albeit closure of the Secretariat. Much work could be carried out by Work from Home phenomena. Many representations on vital issues concerning the industry like our vehement opposition to the proposal for imposition of COVID tax on imports, rationalization of labour laws, minimum import price of Calcium Carbide, waiver of Demurrage Charges levied by ICDs/CFSs/Ports/Terminal Operators during lockdown etc., were made during the intervening period and gist of the same were also circulated to all of you. We could also organize a few webinars and virtual conferences like Managing Committee meetings, AGM etc.

During a few virtual meetings and physical interactions with the Department of Chemicals & Petrochemicals and other Govt. agencies, we could bring some of the burning issues to their notice. We have represented that based on a few scientific studies carried out by reputed organizations in the past, discharge norms for effluents to Deep Sea should be fixed without waiting for any fresh scientific study. I am happy to inform you that the senior officials have assured of favourable response at the earliest.

Another important representation we made was in respect of manufacturing of dye intermediates to avoid dependence on imports and conserving much forex. I am happy to inform you that the Secretary, DCPC has assured that approval for production of the intermediates by units within the existing capacity shall be conveyed within a period not exceeding 90 days. I request our members to take advantage of this and report to us for any delay due to bureaucratic hurdle by giving full details to take up the matter with the Department for speedy redressal.

I am very much pained to note that of late, there have been some serious accidents having taken place in many chemical units. As a responsible industry Association, we cannot remain oblivious of these unfortunate incidents. Element of human error in such cases can be avoided, if proper preventive measures are taken like regular repair and maintenance of the operating plants, conduction of periodical mock drills in safety measures, regular audit/upkeep, imparting of training to a few key personnel in the operational fields etc. It can considerably reduce the incidence of such accidents. I request you to ponder over the matter very seriously and take preventive measures wherever possible.

One of the most agonizing years in the past is coming to an end shortly. By the time this edition reaches you, a new year would have begun. I wish you all and your family members a Very Happy, Prosperous, Healthy and Wealthy New Year 2021 and hope that the black days are behind us.

**JANAK MEHTA**



# SUN GLOBAL

## Enhancing Chemistry

Leather Drum Dyes - SUNCOL<sup>TM</sup> & SUNOL<sup>TM</sup>  
Speciality Chemicals - SUNTAN<sup>TM</sup> & SUNLIQ<sup>TM</sup>



Member of LWG LWG 1168

**A venture of Sun Colorants (P) Ltd**

AN ISO 9001:2015, 14001:2015 AND ISO 45001 : 2018 COMPANY

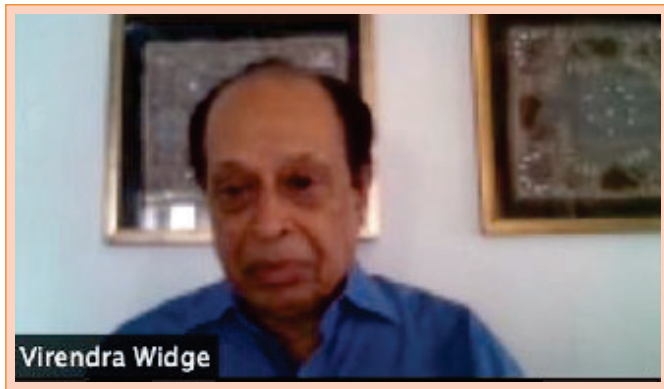
MOBILE: +919978993199 / +919820093199

[info@sunglobal.net](mailto:info@sunglobal.net) / [www.sunglobal.net](http://www.sunglobal.net) / [www.suncolorants.com](http://www.suncolorants.com)

## 70<sup>th</sup> Annual General Meeting

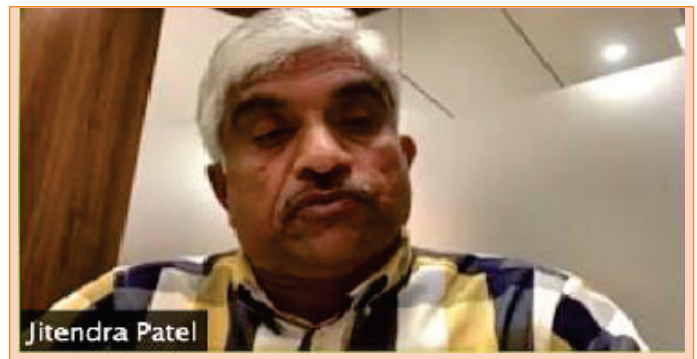
The 70th Annual General Meeting of the Dyestuffs Manufacturers Association of India (DMAI) was held on Friday, the 9th October 2020 thru. video conference.

More than 35 members of the Association attended the meeting. 1st Vice President Mr. Virendra Widge moderated the proceedings. In his initial introductory remarks, he stated that due to the prevailing pandemic and consequent lockdown measures, there was some delay in convening the AGM. It was for the 1st time in the annals of DMAI that AGM was conducted thru. virtual conference without Annual Awards function due to the same.



In his address, President Mr. Jitendra Patel welcomed the members for the 70th Annual General Meeting. He stated that DMAI has come of age, almost matching independent India's age as a younger brother. He was happy to mention that the Association has been doing excellent work in the interests of the colorant industry. Despite slowdown in the economy, global trade wars, regulatory compliances and of late, the pandemic environment, continuance of lockdown, closure of many factories, delay in dispatches and stressed business operations and financial constraints etc., most of the work was carried out from home. Work from Home culture has now become the order of the day, Mr. Patel stated.

While reviewing the global economic scenario, Mr. Patel stated that the year 2020 started in a stormy manner with volatile



economic climate and trade wars. Towards the end of December 2019, the world was caught in the grip of the unprecedented Corona virus. Major world leaders like US and many European nations started facing economic ups and downs coupled with many internal far reaching political events. The Brexit uncertainties became a reality resulting into a new phase of uncertain relationship in the EU countries without any definite economic future. The post Covid international manufacturing and trade relationship is also taking an unique new dimension and is still unclear. Its implication to understand and absorb is not yet pronounced, Mr. Patel announced. It is very difficult in the present circumstances to predict any business strategy. He stressed that the industry needs to be very prudent in managing its own business strategy, finances and operations with utmost diligence and patience.

In the demand and supply chain, it is fast changing in the post COVID scenario with import challenges, price volatilities, localization initiatives like Atmanirbhar Bharat and stimulus packages in various sectors, lower GST realization etc. PMI index is yet to return to normal level, which really poses a challenging situation now. Lower tax collection, extension of stimulus packages subsidy, food aid to a large lower strata of populace etc., are likely to result into a large fiscal deficit in our national economy. In this context, Mr. Patel cautioned that one has to be very watchful and monitor the operations continuously and diligently.

Turning to environmental concerns, Mr. Patel emphasized that it would be the most crucial



aspect for the next decade. While recalling what he had mentioned in his Presidential address in the last AGM about the developments post 2015 United Nations climate change conference, COP 2021, (Popularly known as the Paris Agreement) on reduction of Global warming with emphasis and focus on sustainable environment, Mr. Patel averred that the environment is passing its tough implication stage, mainly for want of political will. Health, as the key concern, sustainable development is an important commitment in the various initiatives carried forward by many western industrial and developed countries, including US. India is also committed to ensure clean potable water without causing polluted discharge and toxic gas emissions into air. Mr. Patel emphasized that compliance to the various directives of the Govt. would be the nucleus in the domain in the coming days. Recalling the well known adage, "Prevention is better than cure", Mr. Patel remarked that preventive steps to protect environment is the need of the hour as far as the colorant industry is concerned.

Referring to a quick review of events that took place during the year, Mr. Patel mentioned about various discussions through video conference about environmental issues, import substitution, COVID tax for protection of the Indian industries, draft EIA Notification 2020, Deep Sea discharge norms etc. with DCPC. In this context, Mr. Patel suggested that every industry and regional Estate, Association etc. must give a focused attention to environment related compliances for improving operation processes towards efficient management of effluent treatment and community discharge. For this, there is an urgent need to provide skills and training by individual manufacturing units with community initiatives such as state PCBs, Common Effluent Processing and deep sea discharge infrastructure. Mr. Patel added that this will ensure a win win situation to all concerned.

While concluding, Mr. Patel assured that DMAI would continue to partner with the Govt. by making required representations and suggestions on the industry, wherever necessary. DMAI would also educate the members about the initiatives contemplated by it on various policy matters and other changes

taking place all over the globe. He ended his Presidential address by thanking all the members for the excellent co-operation and support extended to him during the last two terms of his tenure as the President.



C. K. Singhania

While presenting the Annual Report for the year 2019-2020, Hon. Secretary, Mr. C.K. Singhania highlighted the various activities of the Association as under :

- Representations made on various issues concerning the industry to the Ministry of Chemicals & Fertilizers and other Ministries
- Invitation from Chemexcil to President Shri Jitendra Patel to join their Panel of Expert Committee from the Colorant Industry Submission of proposal for Union Budget for 2020-2021
- Nomination of Prof (Dr.) V.R. Kanetkar to the Chemicals & Petrochemical Development Committee at the instance of DCPC
- Representations regarding difficulties experienced by our members in respect of availability of shipping data, effects of COVID 19 on the Indian colorant industry and imports from China, impact of minimum import price for Calcium Carbide, charging of demurrages for un-cleared consignments, late payment realization of import / export consignments during the lock down period, draft EIA notification, strengthening of intermediates industry etc.
- Regular contribution for DMAI page in Colourage magazine
- Conduction of AGM, participation in ChromaTexchem Exhibition, Seminar on Faculty of Green Chemistry, Half Yearly Meeting at Uzbekistan.
- Imm, Past President Mr. Janak Mehta addressed during the 6th National Standards Conclave as a speaker on Chemical & Petrochemical Sector

- Participation in meeting of Chemicals & Petrochemicals Advisory Forum, meeting on putting certain chemicals in the restricted list, fixing discharge norms for deep sea, video conference on BIS standards, video conference on trade related issues, DCPC and FICCI meeting on introduction on COVID Tax and our opposition thereto, CII virtual conference on Chemical Industry, Draft EIA notification issued by the Ministry of Environment, Forests and Climate Change etc.
- Offered comments on relief measures of Rs.20 lacs crores under Atmanirbhar Bharat Abhiyan by Hon'ble Prime Minister Shri Narendra Modiji for MSME sector
- Regular publication of DMAI NEWSLETTER including digital publication of the last 6 months issue
- Continued persistent efforts to increase membership

In the absence of Hon.Treasurer Mr.Rajen Shah, Mr.Janak Mehta presented the audited Income & Expenditure and Balance Sheet for the year 2019-2020.

Mr.Lalit Ganatra, Jt. Hon Secretary thereafter declared the unanimous results of the Office Bearers and Members of the Managing Committee for the years 2020-2021 & 2021-2022 and wished them successful days ahead. (Enclosed list).

In his address, the incumbent President Mr. Janak Mehta thanked the members for electing him as the President unanimously and craved for their support and co-operation as hitherto for discharging his duties and shouldering the responsibilities in future endeavours. He was sanguine that with their support, DMAI would be able to solve all the problems confronted



with by the colorant industry amicably and satisfactorily.

Mr. Mehta stated that the COVID 19 pandemic has opened up a new world order. It has tested the tenacity of human mind in the trying circumstances. Work from home culture is now new phenomenon. Virtual meetings are also the order of the day, instead of physical meetings. In this context, Mr. Mehta was happy to state that everyone has risen up to meet the challenges in a most befitting manner.

Turning to the global scenario, Mr. Mehta pointed out that the world had started a new trend, both politically and economically. He cited the Brexit of Britain from the EU and more import tariff employed by US in the global trade. WTO has become almost redundant. In this background, everyone has to ponder over and adopt newer business strategies to overcome the hardships. It is all the more necessary that DMAI Action Plan for next decade from 2021-2030 will have to be thought over and framed in the changed circumstances.



**“Pandemic opened up a new world order with challenges as well as opportunities for the colorant industry” declared the newly elected President Mr. Janak Mehta**

Mr. Mehta further elaborated that there are new challenges as well as opportunities post pandemic era. The biennial COC originally scheduled to be held in the first quarter of 2021 has now been rescheduled to be conducted in 2022 in consultation with Prof. Kanetkar and ICT, as no end is on-sight as far as pandemic is concerned. We can all collectively pray for an early end to this catastrophe.

In the new world order, Mr. Mehta emphasized that the colorant manufacturing has now been shifted to India and China with more proximity

to the world trade. We have a very good opportunity to excel, compared to other industries with a unique chance to improve and expand.

One of the initiatives that can be contemplated by the authorities is to help and strengthen the intermediates industry to avoid large scale imports, thereby saving a lot of forex, as we have in India the necessary knowhow and technology for its manufacture. In fact, India was manufacturing a lot of intermediates in the 70s. Mr. Mehta further amplified that DMAI submitted a detailed list of intermediates that can be produced in India without much problem.

While it was envisaged to attain 25% of the growth in the Action Plan for 2011-2020 submitted, it may be contracted to about 17% due to the breakdown measures and consequent closure of normal operations. Nonetheless, the colorant industry has been shortlisted as a focused one along with Pharma and Agro industries in the Chemical Sector by the Govt. DMAI has also brought to their attention some of the problems to overcome. Industry-friendly rules and regulations will have to be formulated for ease of doing business, for which the procedural aspects will have to be suitably modified, inasmuch as the authorities at operational levels interpret differently from the policy contemplated by the bureaucracy. Delay in granting permissions will have to be avoided and decisions conveyed within a maximum 90 days period. Pollution norms will have to be also streamlined, for which DMAI has submitted many concrete proposals to the concerned authorities. Mr. Mehta was hopeful that practical solutions will be initiated and implemented in this regard at the earliest.

Mr. Mehta was happy to announce that the creditability and goodwill of DMAI has considerably improved over the last two decades, as concerned authorities used to consult us in matters of importance before implementation stage, which has filled in many gaps. They look forward to our constructive suggestions in such matters, which is really a welcome change. Mr. Mehta quoted an incidence in this connection, when an unfortunate accident recently took place at Dahej. As it was an incidence of accident

beyond the control of the management, DMAI appealed that no criminal action should be contemplated against the owners and the matter should be considered leniently. Mr. Mehta also stressed upon the safety measures under SHE, which will have to be ensured to protect the environment.

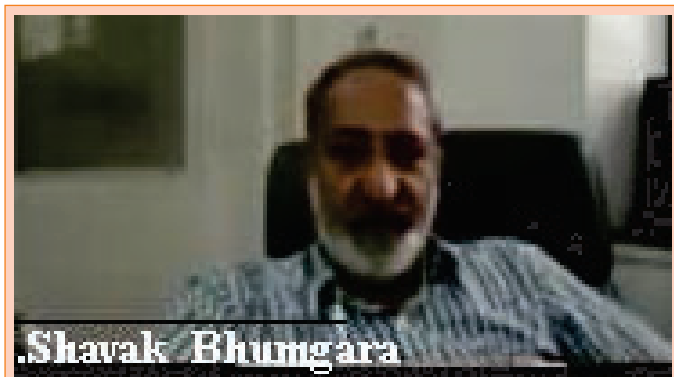
By adopting more and more industry-friendly rules and regulations and with the support of the authorities, Mr. Mehta was confident that by 2030, the industry is poised for a significant jump of 30% rise and capturing the global market considerably. Mr. Mehta concluded that with the support and co-operation of all concerned, we shall be able to overcome the present difficult phase for better days ahead.

In the question and answer session that followed, Mr. Tej Dialani and Mr. Srivatsan congratulated the new team and were hopeful that DMAI would march on for better days in future. Cohesive work culture and professionalism in its operations are the hallmark of DMAI, which they complimented

Prof. Kanetkar, in his analysis, stated that many alternative technical knowhow was deliberated during the past COCs, for which mind set of the entrepreneurs will have to be changed for adoption.

He also lamented that there is lack of new entrants coming into the industry from the academia, which is far from satisfactory. He suggested that delivery schedules should be streamlined and adhered to time frame, despite all difficulties and predicaments.

2nd Vice President, Dr. Shavak Bhungara thereafter proposed a vote of thanks.





Mr. Widge, who moderated the entire proceedings was sanguine that the next AGM and Awards function will be organized in the

traditional way once the clouds of uncertainties of pandemic are cleared.

## Office Bearers and Members of the Managing Committee for the years 2020-2021 & 2021-2022.

### OFFICE BEARERS

1. **President : Mr. Janak Mehta**, Dyetex Corporation
2. **First Vice President ; Mr. C.K. Singhania**, Monarch Dyes & Chemicals
3. **Second Vice President : Mr. Rajen Shah**, Techno Colour Corporation
4. **Hon. Secretary : Dr. Shavak Bhumgara**, Eskay Dyestuffs & Organic Chemicals Pvt.Ltd
5. **Hon.Treasurer : Mr. Dilip Lakhani**, Lakhani Dyestuffs Pvt Ltd
6. **Jt. Hon. Secretary : Mr. Piyush Maheshwari**, Vedant Dyestuff Intermediates Pvt.Ltd
7. **Imm.Past President : Mr. Jitendra Patel**, K. Patel Chemopharma Pvt. Ltd

### MANAGING COMMITTEE MEMBERS

1. **Mr. Virendra Widge**, United Specialities Pvt Ltd
2. **Mr. Lalit Ganatra**, Sun Colorants (P) Ltd
3. **Mr. Krish Srivatsan**, Subhasri Pigments Pvt Ltd
4. **Mr. Rajesh Naik**, BASF India Ltd
5. **Mr. Abhay Doshi**, Amritlal Chemaux Pvt.Ltd
6. **Mr. Kammal Kapoor**, Kuldip Colour Industries
7. **Mr. Raju Marfatia**, Sterling Pigments & Chemicals

## Formula for success: Anjani Prasad

Formed in 2013, Archroma India provides dyes and specialty chemicals to the performance textiles, packaging and paper, coatings, adhesives and sealants markets. But there's one solution the firm is focusing on most – turning the chemical industry into a sustainable one. “We're the leaders in this area because we create greener chemistries,” Anjani says.

“We've taken steps in this process to launch new ideas such as our EarthColors line, made from leaves, nutshells or non-edible by-products from the herbal or agricultural industry; it's a bio-synthesised dye range adopted by brands such as G-Star, ESPRIT and Ternua. With all our new developments, we look at the entire life cycle of the product and at reducing wastewater loads.”



The company also prides itself on process optimisation. “We don't just sell products; we sell full-package solutions,” Anjani explains.

“We're the only company in India with a full chemical range and complete package available, for which we emphasise sustainability and ecological benefits, cost reduction possibilities, along with optimised productivity.”

There's always learning to be done.

Archroma creates products and processes based on the needs of the consumer. Anjani believes it's imperative for the company to observe the value chain of the industry. “We're closely in touch with retailers and buyers, so we know what's changing,” he assures.

“For example, during COVID-19, there has been a great demand from the medical industry for viral and anti-bacterial protection and repellent barriers. We have these technologies available.”

The company also works closely with its customers. Changes in consumer trends and the machinery sector drive its innovations. The firm educates its customers to produce articles in a more sustainable way, which results in products that are safer to wear or to use. “We align our products and focus on these changes,” Anjani says.

“We have innovation cells in every part of the world, collecting information from customers and employees. Coming from a chemistry background, we work hard to help our customers make the consumer goods and products more sustainable.”

Archroma also liaises with several external institutes that work on innovation. Anjani explains, “We like to use an open innovation platform. That means if something has already been developed and it's appropriate, we will look at those technologies and try to work with them.”

Archroma's culture is developed around action, accountability, performance and customer focus. Other co-pillars of culture within the organisation include teamwork, speed, simplicity and safety.

“Our managers always keep an eye out for improvements and where any problems lie,” Anjani says. “Our focus on safety and compliance is critical everywhere in the company. We don't



compromise on safety. It's the first thing we discuss in all our meetings. If anything has gone wrong, we report it, brief the employees and implement the lessons learned everywhere else.”

The teamwork and company culture motivate Anjani and his team through challenges they may face. “It helps because we can be confident in our people,” he says.

The team must navigate factors such as distribution and partners through vendors and stakeholders, who must be taken care of. The development of Archroma's external image has been challenging too; the company name has changed three times.

“It has gone through a transition, when it was created from the textile, paper and emulsion business of Clariant in 2013, and we have had to come back as Archroma with the same strength the brand had carried in the past,” Anjani says.

“When we make big decisions to help move the Archroma brand forward, looking at it from a cultural angle is critical. There is always learning to be done.” The reach of dyes and specialty chemicals seems to have no limit, and the company's next focus is home textiles, including towels, bed linen, interiors and sportswear.



**“ We create greener chemistries”...  
Anjani Prasad, MD Archroma**

### Teaming up

Anjani says the most important things required to build a team are culture, setting priorities and focusing on the result. “A good culture is essential, and you must focus on working with people's differences,” he explains. “Your priorities must be clear so the proper actions follow, and then you focus on the result and set your path accordingly.”

“These areas are important for us to work on,” Anjani says. “The way to create these has transitioned to digital textile printing. We came up with a concept called Inkpresso, which allows the customer to manufacture their inks through an Ink Formulation Unit (IFU), where each colour is mixed in separate units exclusively from Archroma's dyes and compounds.”

The company is also navigating and supporting COVID-19 and health-related issues around hygiene. It's looking at improving practices and treatments for the workers' masks and coveralls, and around the textiles.

“This is changing now, and the industry's perception of hygiene is catching up,” Anjani says. “We'll continue to observe this market shift and we will certainly update our production accordingly. There's also been a shift in the political situation in terms of where people will buy, where the production will take place and also lead-time reductions,” he continues.

“For example, we might need to consolidate things and there might be changes in sourcing from different regions, where people will prefer less travel.” What is certain, though, is that Archroma India has passed the sustainability test with flying colours. ■



DMAI Managing Committee Member Mr. Kammal Kapoor has been actively associated with Kalyan Ambarnath Manufacturers' Association (KAMA) for many years and is at present it's 2nd Vice-President. KAMA has done excellent work to mitigate the sufferings of COVID 19 pandemic affected people and has made a total contribution of Rs.11.35 crores towards various purposes associated with relief measures. In appreciation of the same Shri Bhagat Singh Koshyari, the Governor of Maharashtra has conferred Certificate of Appreciation.

Mr. Kammal Kapoor, receiving the Certificate of Appreciation



## News

- Submitted suggestions to Mr. D.V. Sadananda Gowda, Hon'ble Cabinet Minister, Ministry of Chemicals & Fertilizers, Govt. of India on 6th July 2020 regarding Labour Laws, which require rationalization in order to attract investment in the manufacturing sector.
- DMAI made representation to DCPC on 9th July 2020 regarding Procedural delays for the Customs Clearance of the import merchandise from China by the Customs Authorities at various ports in our country at Sea Ports for the redressal.
- Submitted representation to DCPC on 18th August 2020 on the MoEF&CC Draft EIA Notification dated 23-03-2020 & our suggestions on 11th May 2020.
- On 24th August 2020, DMAI submitted additional information/clarification to the queries raised by CPCB regarding their First Technical Committee meeting on Deep Sea Discharge Norms.
- Submitted clarification on studies received from NIO, CSMCRI and NEERI on 23rd October 2020 to Mr. Dinabandhu Gouda, Additional Director & I/C IPC-I, CPCB regarding CPCB's shared comments on "available EIA-related information for relaxation of COD norms for waste water disposal.
- DMAI submitted suggestions for the Union Budget 2021-2022 to the Hon'ble Finance Minister, Smt. Nirmala Sitharaman and copies endorsed to other Govt. Agencies on 27th October 2020



- Sub-Committee was constituted on 10-12 2020 for drafting the Strategic Action Plan for Colorant for Industry for the decade 2021-2030 for submission to the concerned authorities
- Virtual platform of Zoom was instituted for all the meetings till normalcy is restored in the present context of COVID-19 pandemic.

## Seminars & Meetings



### **Webinar on Implementation of REACH like KKDIK Regulation in Turkey and UK**

DMAI and GDMA jointly with Reach Law organized a Webinar on 'Implementation of REACH like KKDIK Regulation in Turkey and UK' on 14th July 2020. Dr. Rashmi Naidu Independent Advisor (Global Chemical Regulations) gave a brief presentation on REACH in UK and Mr. Gagan Kumar briefed on REACH Law in Turkey. Many members from DMAI and GDMA participated in the webinar.

### **Meeting on BIS Standards**

Prof. (Dr) V.R. Kanetkar attended the meeting thru. Video conference to discuss making BIS Standards mandatory for major chemicals on 18th September 2020 organised by DCPC.

### **70th Annual General Meeting**

The 70th Annual General Meeting of our Association was held on Friday, the 9th October 2020 thru. video conference.

More than 35 members of the Association attended the meeting. It was for the 1st time in the annals of DMAI that AGM was conducted thru. virtual conference without Annual Awards function.

(Detailed report on the AGM is included elsewhere in this issue)

### **Personal Meeting with Secretary, DCPC**

President Mr. Janak Mehta met Mr. Rajesh Kumar Chaturvedi, Secretary, DCPC in New Delhi on 16th October 2020 to discuss about various problems faced by our colorant industry.

### **Meeting at DCPC on 9th November 2020**

President Mr. Janak Mehta and Imm.Past President Mr.Jitendra Patel met Mr.Rajesh Kumar Chaturvedi, Secretary, DCPC on 9th November 2020 for a discussion on revision in Deep Sea Discharge Norms. DMAI subsequently submitted representation and relevant information on the issue vide our letter dated 12th November 2020 for their consideration.



### Webinar on 'The Dynamic Fortunes of the Indian Colorant Industry post-COVID'

An online Webinar was organised by DMAI jointly with Colour Publications and GDMA on 'The Dynamic Fortunes of the Indian Colorant Industry post –COVID' on 25th September 2020. The then President of our Association Mr. Jitendra Patel and Imm.Past President of GDMA Mr.Yogesh Parikh graced the webinar as the Guests of Honour. The lead speakers during the webinar were the then Imm.Past President of our Association and Chairman, ADIF Mr. Janak Mehta and Mr.Shankerbhai Patel, Chairman, The Green Environment Service CSL. Webinar was moderated by Mr.Dilip Raghavan, Chief Editor, Colourage and Paintindia and was well attended by the members of DMAI, GDMA and others

### China Interdye 2020 Exhibition

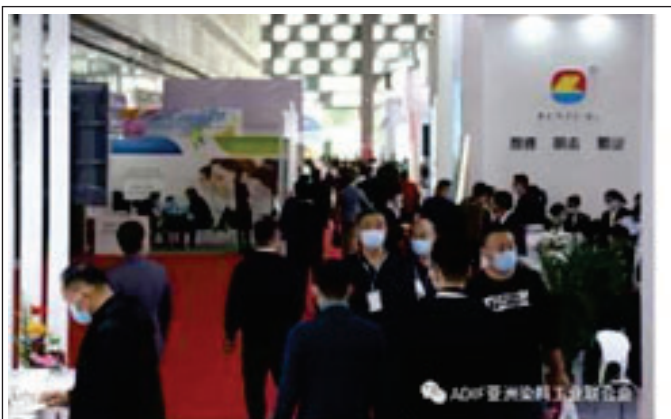
China Dyestuff Industry Association (CDIA) supported by Asia Dyestuff Industry Federation (ADIF) successfully organized the 20th China International Dye Industry, Pigments and Textile Chemicals Exhibition (China Interdye 2020), on 8-10 November 2020 at Shanghai World Expo Exhibition & Convention Center, China. Due to the impact of pandemic COVID-19, the exhibition could not be held in the month April 2020. With green development as the main line and future-oriented, China Interdye 2020 provided a professional exchange platform for the transformation, upgrading and sustainable



Dignitaries and Guests on the stage



Stalls of International Repute



Participants from China and abroad

development of the industry. More than 500 Exhibitors from 12 countries viz. DYSTAR, YORKSHIRE, TANATEX, PULCRA, CHT, BOZZETTO, EVONIK, DAIKIN, DATACOLOR, INTERTEK, LONSEN, RUNTU, JIHUA, YABANG, LIANSHENG, TRANSFAR ZHILIAN, DYMATIC, COLOR ROOT, HWALLE, KEDAH, BOAO, ANOKY, ARGUS, RUNHE, KERUN, KEFENG, TIANYUAN, MEILIDA PIGMENT and JINGJIN, etc participated in the exhibition. More than 10,000 visitors also made their footfalls in the exhibition.

## Press Conference of Asia Dyestuff Industry Federation

Asia Dyestuff Industry Federation (ADIF) successfully conducted a Press conference on 9th November 2020 during the 20th China Interdye for the first standard, officially issued and implemented two standards, Determination of Shade and Strength of Disperse Dyes by High-temperature & High-pressure Dyeing (ADIF 001-2020) and Method for Determination of Shade and



**Janak Mehta**



**Jitendra Patel**

Strength of Reactive Dyes (ADIF 002-2020). The Press Conference was moderated by Mr., Shi Xianping, Executive Chairman, ADIF & Chairman, China Dyestuff Industry Association (CDIA), and Ms. Cheng Jintao, Executive Deputy Secretary-general, ADIF.

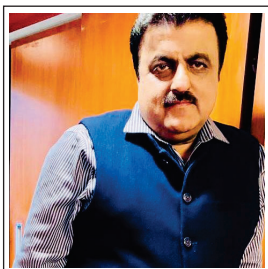
Many dignitaries and officials from the Industry and Associations in China and other countries participated.

Due to the pandemic situation prevailing in all over the world, video clips of speech delivered by Mr. Janak Mehta, Chairman, ADIF & President, DMAI and Mr. Jitendra Patel, Vice Chairman, ADIF & Imm. Past President of DMAI and other officials of ADIF were displayed on the screen during the conference.

## Conference on Disruptions in Supply Chains of Chemical Industry

Confederation of Indian Industry (CII) organized a virtual conference on 'Conference on Disruptions in Supply Chains of Chemical Industry' on 25th November 2020. Our President Mr. Janak Mehta was invited to

address the gathering during Inaugural Session of the conference as well as Panel Discussion - 2 on 'Enhancing Competitiveness in the Evolving Chemical Industry Landscape' as a panelist. DMAI supported the conference as a Partner Association.



Our Managing Committee member, Mr Anjani Prasad, Conference Co - Chairman and MD & Head Brand Performance Textile Specialties Archroma India Pvt Ltd (India, Nepal, Sri Lanka) made welcome address & opening remarks during the conference. Many eminent speakers from the industry also made presentations.



## MOHIZOL® & MEACTIVE®

*Range of Conventional and Specialty  
Reactive Dyes*

- GOTS Certified\*
- Reach Compliant\*
- Eco-Passport Certified(Oeko-Tex 100)
- ISO 9002:2008 Certified

Astik Dyestuff Pvt. Ltd  
Phone: 91-22-66938641 to 45  
Email - sales@astik.com





Manufacturer of Dyes & Pigments, Innovatively

**K. PATEL CHEMO PHARMA PVT. LTD.**

(Government recognised export house)

ISO 9001:2015 & 14001:2015 Certified

Product Range :

Basic & Solvent Dyes • Pigments & Pigment Dispersion • Rinsable Dyes  
(Most Products/Substances registered under REACH\*)

*Manufacture Dyes & Pigments as colorants  
for varied customer specific solutions cost effectively;  
confirming to international standards, quality, best process and sustainable environment  
with ethical & fair practices with all stakeholders  
aiming for global market leadership in the space*



Corporate Office : 504, Eureka Tower, Mindspace, Off. Link Road, Malad (West), Mumbai - 400 064, India.

Tel. : +91-22-4882 2900 / +91-22-5062 2900 • Fax. : +91-22-2880 0464

Email : sales@kpateldyes.com • web : www.kpateldyes.com

\* REACH is the European Union Regulation (No 1907/2006) on Registration, Evaluation, Authorisation and Restriction of Chemicals



AN  
ISO 9001:2015  
& 14001:2015  
CERTIFIED



K. PATEL CHEMO PHARMA PVT. LTD.  
Mfg. Facility : Plot No. 155, G.I.D.C.,  
Ankleshwar - 393 002, Gujarat, INDIA.  
Tel. : +91-02646-250022  
Mobile : +91-9081989522/23/24



K. PATEL DYE CHEM INDUSTRIES PVT. LTD.  
Mfg. Facility : Plot No. 156, A-B & 157, G.I.D.C.,  
Ankleshwar - 393 002, Gujarat, INDIA.  
Mobile : +91-9081989522/23/24



DEVANSHI DYESTUFF  
Mfg. Facility : Plot No. 141/2 F, G.I.D.C.,  
Ankleshwar - 393 002, Gujarat, INDIA.  
Tel. : +91-02646-220677  
Mobile : +91-9081989533